

# Tahir Mumtaz AWAN, PhD

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## CAREER SUMMARY

Dr. Awan is a diligent professional with excellent communication skills in the Chinese language along with a broad range of contexts including administrative expertise, leadership qualities, teaching, training & consulting, organizing conferences & workshops. He has international events' management expertise both at the national and international level, one of most prominent of which were academic conferences and business to business matchmaking and trade development activities in context with the China-Pakistan Economic Corridor (CPEC). He is a recipient of (1) Graduate Scholar Award (Common Ground Publishing, University of Illinois, Urbana Champaign), USA, (2) Ph.D. Scholarship by Higher Education Commission, Government of Pakistan (90% Overseas Scholarship, Phase 2, Batch III), and (3) Youth of Excellence Scholarship by Zhejiang University (Ministry of Education of Peoples Republic of China). His

## EDUCATION

- Sun Yat-sen Business School of Sun Yat-sen University, Guangzhou, China (Department of Marketing), Ph.D. Session: 2012-2017 (*Majors: Corporate Management – Marketing*)
- Zhejiang University, Hangzhou, China (School of International Education & Zhejiang International Business School), Masters of China Studies Session: 2023-2024 (*Majors: Sinology – China Studies*)
- University of Engineering & Technology, Taxila, Pakistan, (Department of Engineering Management, Centre for Advanced Studies in Engineering), Masters in Management Session: 2008-2010 (*Majors: Technology Management*)
- Allama Iqbal Open University, Islamabad, Pakistan, (Department of Mass Communication), Master of Science (Mass Communication) Session: 2006-2008
- COMSATS Institute of Information Technology, Islamabad, Pakistan, (Department of Management Sciences), Masters of Business Administration Session: 2005-2006 (*Majors: Marketing*)
- Allama Iqbal Open University, Islamabad, Pakistan (Department of Computer Sciences), Bachelors of Science (Computer Science) Session: 2000-2004

## PROFESSIONAL EXPERIENCES

- **Director/Professor, Pakistan Institute of China Studies**, Sargodha University, Pakistan (March 2025 – Date)
- **Co-Director, Confucius Institute Sargodha**, Pakistan (March 2025 – Date)
- **Researcher**, World Sinology Center, Beijing Language and Culture University, Beijing, Peoples Republic of China (April 2024 – Date)
- **Senior Research Fellow**, The Center of Ethnology and Anthropology, Hunan Normal University, Changsha City, Hunan Province, Peoples Republic of China (January 2024 – Date)
- **United National Development Programme (UNDP) National Expert** (Pakistan) for Cross Cutting Practices - National Experts Program (August 2023 – Date)
- **Adjunct Associate Professor, Division of Marketing, University of The Witwatersrand, Johannesburg, South Africa** (June 2023 – Date)
- **Director/Incharge, China Study Centre**, COMSATS University Islamabad, Pakistan (April 2021 – May 2024)
- **Incharge of Master's in Management Program (Weekend Session)**, Department of Management Sciences, COMSATS University Islamabad, Pakistan (February 2020 – September 2020)
- **Incharge of Undergraduate Programs**, Department of Management Sciences, COMSATS University Islamabad, Pakistan (July 2017 – August 2019)
- **Assistant Professor, Department of Management Sciences, COMSATS University Islamabad, Pakistan** (April 2018 – March 2025)
- **Lecturer, Department of Management Sciences, COMSATS Institute of Information Technology, Islamabad Campus, Islamabad, Pakistan** (August 2017 – March 2018)

- **Consultant for Emerging Markets Investment**, Contynn Pakistan Private Limited, Lahore, Pakistan (April 2017 – Date)
- **Consultant for Global Investment & Business Development**, Shanghai Contynn Group of Companies, Shanghai, Peoples Republic of China (January 2016 – Date)
- **Adjunct Faculty (Peoples Republic of China)** – (March 2013 – June 2017)
  - School of Foreign Languages, Guangdong Polytechnic Normal University, Guangzhou, China (September 2016 – June 2017)
  - Nanfang College (Affiliated College of Sun Yat-sen University), Conghua City, Guangzhou, China (September 2016 – June 2017)
  - School of Continuing Education (Study Abroad Training Center), South China University of Technology, Guangzhou, China (August 2016 – June 2017)
  - School of International Education, South China University of Technology, Guangzhou, China (September 2013 – June 2015)
  - School of Management, Guangdong Polytechnic Normal University, Guangzhou, China (March 2013 – December 2014)
- **Doctoral Researcher**, Department of Marketing, Sun Yat-sen Business School, Guangzhou, Peoples Republic of China (September 2012 – June 2017)
- **Business Analyst**, United States Aid for International Development (USAID) Pakistan (September 2009 – February 2010)
- **Lecturer, Department of Management Sciences, COMSATS Institute of Information Technology, Islamabad Campus, Islamabad, Pakistan** (August 2007 – July 2012)
- **Manager - Business Development**, Saad Ullah Khan & Brothers (SKB) Engineering & Construction, Islamabad, Pakistan (September 2006 – August 2007)
- **Assistant Manager - Liaison & Communications**, Karcon Private Limited, Islamabad, Pakistan (August 2003 – August 2006)

## **FUNDINGS & PROJECTS**

- **Focal Person for Funding for Organizing International Academic / Research Conference** titled “*CPEC and Fintech Ecosystem in Pakistan: The Way Forward*” awarded by CPEC Academic Research and Development Unit (CARDU), Higher Education Commission of Pakistan
- **Academic Collaborator for Two Years Project** titled “*Marketing Discourse of China’s Firms’ Internationalization*” awarded by Philosophy and Social Science of Guangdong Province, Peoples Republic of China.
- **Academic Collaborator for Two Years Project** titled “*Impact of Mechanism of Firm’s International Marketing Discourse on Consumer Behavior*” awarded by Ministry of Education, Peoples Republic of China.
- **Principal Investigator for One Year Project** titled “**The Nexus between Green Supply Chain Management Practices, Sustainability Performance and Environmental Collaboration**” awarded by Higher Education Commission of Pakistan.
- **Principal Investigator for One Year Project** titled “**Impact of CPEC in Changing Consumers’ Perception of Made-in-China Products**” awarded by Higher Education Commission of Pakistan.

## **POLICY PAPERS AND TECHNICAL REPORTS**

- Training Report titled “Understanding China for future Cooperation” prepared for the embassy of Peoples republic of China in Pakistan (January 2023)
- Policy paper titled “China’s Xinjiang Policy” prepared for the embassy of Peoples republic of China in Pakistan (August 2022)
- Policy paper titled “Understanding Reforms & Opening Up Era of China: Lessons for Pakistan & Way Forward” prepared for the embassy of Peoples republic of China in Pakistan (August 2022)
- Technical Report titled “CPEC Practical Cooperation: Prospects and Challenges” prepared for the embassy of Peoples republic of China in Pakistan (July 2022).
- Policy paper titled “International Cooperation among BRI and South Asian Countries” prepared for the embassy of Peoples republic of China in Pakistan (June 2022).

- Technical Report titled “The sixth plenary session of the 19th Central Committee of Communist Party of China” prepared for the embassy of Peoples republic of China in Pakistan (December 2021)
- Training Report titled “Understanding Governance Model of China” prepared for the embassy of Peoples republic of China in Pakistan (November 2021)
- Technical Report titled “Centennial Goals of China: Lessons from the Past, Planning for the Future” prepared for the embassy of Peoples republic of China in Pakistan (September 2021)

## **BOOKS**

- Chakraborty, T., Awan, T. M., Natarajan, A., & Kamran, M. (Eds.). (2023). *Agile Leadership for Industry 4.0: An Indispensable Approach for the Digital Era*, Apple Academic Press, Inc. & CRC Press (Taylor & Francis Group), ISBN: 1000637077, 9781000637076, <https://doi.org/10.1201/9781003314615>
- Awan, T. M. (Ed.) (2024). *Customer Relationship Management: Concepts and Strategies*. Intech Open Limited (London, United Kingdom), <https://doi.org/10.5772/intechopen.111023>
- Awan, T. M. (Ed.) (2024). *Corporate Governance - Evolving Practices and Emerging Challenges*. Intech Open Limited (London, United Kingdom), <https://doi.org/10.5772/intechopen.1001796>
- Chakraborty, T., Awan, T. M., Kamran, M., & Tripathi, M. (Eds.). (2023). *Knowledge Management in Higher Education: Strategies & Tools*. Apple Academic Press, Inc. & CRC Press (Taylor & Francis Group).

## **In Typesetting**

- Awan, T. M., & Fu, M. J. (Eds.). (2023). *Chinese Cultural and Societal Experiences: Perspectives of Pakistanis*. China Study Centre, COMSATS University Islamabad, Pakistan.
- Awan, T. M. (Ed.). (2023). *China Pakistan Economic Corridor and its Importance in Belt & Road Initiative*. Routledge (Taylor & Francis Group)
- Awan, T. M., & Salman, A. (Eds.). (2023). *Ba Tie (The Iron Brothers)*. China Study Centre, COMSATS University Islamabad, Pakistan. China Study Centre, COMSATS University Islamabad, Pakistan &
- Embassy of Peoples Republic of China in Pakistan

## **BOOK CHAPTERS**

- Pitafi, Z. R. & Awan, T. M. (2024) Integrating Social Media in CRM: Engaging Customers on Digital, In M. Awan Tahir (Ed.), In *Customer Relationship Management: Concepts and Strategies*. Intech Open Limited (London, United Kingdom). <https://doi.org/10.5772/intechopen.114979>
- Pitafi, Z. R. & Awan, T. M. (2024) The Rise of Influencer Culture-Marketing, Monetization, and Authenticity in the Social Sphere, In Višňovský, J & Majerová, J (Eds.), In *Social Media and Modern Society - How Social Media Are Changing the Way We Interact with the World Around*. Intech Open Limited (London, United Kingdom). <https://doi.org/10.5772/intechopen.1006565>
- Awan, T. M. & Pitafi, Z. R. (2024). Cybersecurity and Risk Management: New Frontiers in Corporate Governance. In M. Awan Tahir (Ed.), *Corporate Governance – Evolving Practices and Emerging Challenges*. Intech Open Limited (London, United Kingdom). <https://doi.org/10.5772/intechopen.1005153>
- Awan, T. M. & Pitafi, Z. R. (2024). Corporate Governance - A Modern Perspective. In M. Awan Tahir (Ed.), *Corporate Governance – Evolving Practices and Emerging Challenges*. Intech Open Limited (London, United Kingdom). <https://doi.org/10.5772/intechopen.1004373>
- Awan, T. M. (2024). Introduction to Customer Relationship Management. In *Customer Relationship Management: Concepts and Strategies*. Intech Open Limited (London, United Kingdom). <https://doi.org/10.5772/intechopen.114251>
- Awan, T. M., Khan, R., & Jabeen, S. (2022). Gender Issues in Cyber Victimization: Challenges, Prevention, and the Way Forward. In T. Chakraborty, N. Mishra, A. Natarajan, & B. Chatterjee (Eds.), *Gender Equality from a Modern Perspective: Moving Beyond Diversity*. Apple Academic Press, Inc. & CRC Press (Taylor & Francis Group). eBook ISBN: 9781003377979
- Malik, S. J., Ahmed, W. S., Awan, T. M., Farooq, N., & Khalid, M. (2022). Linking Agile Methodology and Transformational Leadership to Project Success through Interplay of Team Building. In T. Chakraborty, M. Awan Tahir, A. Natarajan, & M. Kamran (Eds.), *Agile Leadership for Industry 4.0: An Indispensable Approach for the Digital Era*. Apple Academic Press, Inc. & CRC Press (Taylor & Francis Group). eBook ISBN: 9781003314615
- Fatima, T., & Awan, T. M. (2022). Role of Big Data in Agile Business Management: A Conceptual Framework. In T. Chakraborty, M. Awan Tahir, A. Natarajan, & M. Kamran (Eds.), *Agile Leadership for Industry 4.0: An Indispensable*

*Approach for the Digital Era*. Apple Academic Press, Inc. & CRC Press (Taylor & Francis Group). eBook ISBN: 9781003314615

- Awan, T. M., & Awais, M. (2023). Post-Pandemic Business Scenario: Outlining HR Challenges in the Tourism Sector. In T. Chakraborty, N. Mishra, M. Ganguly, & B. Chatterjee (Eds.), *Human Resource Management in a Post-Epidemic Global Environment: Roles, Strategies, and Implementations*. Apple Academic Press, Inc. & CRC Press (Taylor & Francis Group). eBook ISBN: 9781003314844
- Awan, T. M., & Kayani, Z. K. (2023). Post-Pandemic Employee Wellness Focus: An Empirical Study on the Well-Being Aspects of Healthcare Sector Employees. In T. Chakraborty, N. Mishra, M. Ganguly, & B. Chatterjee (Eds.), *Human Resource Management in a Post-Epidemic Global Environment: Roles, Strategies, and Implementations*. Apple Academic Press, Inc. & CRC Press (Taylor & Francis Group). eBook ISBN: 9781003314844
- Awan, T.M., Mumtaz, M., Ch, T.R. (2022). Impacts of COVID-19 on Pakistan Society: Home Confinement, Social Survey Data and Maps Showing Diffusion. In: Brunn, S.D., Gilbreath, D. (eds) COVID-19 and a World of Ad Hoc Geographies. Intech Open Limited (London, United Kingdom). [https://doi.org/10.1007/978-3-030-94350-9\\_21](https://doi.org/10.1007/978-3-030-94350-9_21)

## **JOURNAL PUBLICATIONS (Selected List)**

### **Under Review Manuscripts**

- Navigating silence: the interplay of ostracism, employees' defensive cognitions, and perceptual politics, Submitted and Under Review in the Journal of Managerial Psychology (*ABDC = B, ABS = 3, Fnege = 3, Scopis Q1*)
- Untangling Social Media Affordances: How Perceived Autonomy Shapes User Responses to Fake News, Under second Review in the Journal of Systems and Information Technology (*ABDC = B, Scopis Q2*)
- Shah, M. A. R., Kamran, M., Awan, T. M., & Shah, A. Z (2025). Unveiling the complex dynamics of masstige and social value: effects on loyalty and interplay with attitudes, Under third Review in the Quality and Quantity (*ABDC = B, Scopis Q1*)

### **Published**

- Tahir, M. Z., Awan, T. M., Mughal, F., & Waheed, A. (2024). The cascading role of leader-induced defensive cognitions and citizenship pressures in navigating employee silence. *Management Research Review*. <https://doi.org/10.1108/MRR-12-2023-0920>
- Tahir, M. Z., Mughal, F., Awan, T. M., & Waheed, A. (2024). Employee disengagement: the catalytic role of leader-induced defensive cognitions and perceptual politics. *Journal of Management Development*, 43(6), 769-787.
- Zahid, M. N., Kamran, M., Szostak, M., & Awan, T. M. (2024). Telepresence, social presence and involvement in consumer's intention to buy apparels through an interplay of consumer brand engagement. *Foresight*, 26(5), 984-999.
- Liu, W., Wu, F., & Awan, T. M. (2023). Does product touch affect consumer attitude toward a product? Meta - analysis of effect sizes, moderators, and mediators. *Psychology & Marketing*, 40(4), 674-689. <https://doi.org/10.1002/mar.21766>
- Li, X., Awan, T. M., & Mughal, F. (2023). Firm positionality and strategic communication: Analyzing the value of informativeness for managers. *Journal of General Management*, 03063070231188809.
- Khan, R., Fatima, T., Ramayah, T., Awan, T. M., & Kayani, Z. K. (2023). Community Safety Behavior in Response to Coronavirus Pandemic. *Illness, Crisis & Loss*, 31(1), 73-99. <https://doi.org/10.1177/10541373211033962>
- Mansoor, M., Awan, T. M., & Paracha, O. S. (2022). Sustainable buying behaviour: An interplay of consumers' engagement in sustainable consumption and social norms. *International Social Science Journal*, 72(246), 1053-1070. <https://doi.org/10.1111/issj.12372>
- Awan, T. M., Zhang, X., Zhou, Y., & Zhou, Z. (2022). Does media usage affect pro-environmental attitudes and behaviors? Evidence from China. *International Review of Economics & Finance*, 82, 307-317. <https://doi.org/10.1016/j.iref.2022.06.022>
- Awais, M., Fatima, T., & Awan, T. M. (2022). Assessing behavioral intentions of solar energy usage through value-belief-norm theory. *Management of Environmental Quality: An International Journal*, 33(6), 1329-1343. <https://doi.org/10.1108/MEQ-09-2021-0227>
- Awan, T. M., Aziz, M., Sharif, A., Ch, T. R., Jasam, T., & Alvi, Y. (2022). Fake news during the pandemic times: A Systematic Literature Review using PRISMA. *Open Information Science*, 6(1), 49-60. <https://doi.org/10.1515/opis-2022-0131>
- Javed, M., & Awan, T. M. (2023). The young tourist's co-creation nexus: market mavens and existential authenticity as driving forces of intentions to revisit and recommend. *Journal of Hospitality and Tourism Insights*, 6(2), 716-734. <https://doi.org/10.1108/JHTI-12-2020-0240>



- Alsukaini, A. K. M., Sumra, K., Khan, R., & Awan, T. M. (2022). New trends in digital marketing emergence during pandemic times. *International Journal of Innovation Science*, 15(1), 167-185. <https://doi.org/10.1108/IJIS-08-2021-0139>
- Sharif, A., Awan, T. M., & Paracha, O. S. (2022). The fake news effect: what does it mean for consumer behavioral intentions towards brands?. *Journal of Information, Communication and Ethics in Society*, 20(2), 291-307. <https://doi.org/10.1108/JICES-05-2021-0044>
- Xie, J., Riaz, H., Li, X., Xu, S., & Awan, T. M. (2022). Different kettles of fish: corporate social performance, media legitimacy, and corporate financial performance of Chinese firms. *Journal of Environmental Planning and Management*, 65(14), 2631-2656. <https://doi.org/10.1080/09640568.2021.1975105>
- Aslam, F., Awan, T. M., & Fatima, T. (2022). Classification of m-payment users' behavior using machine learning models. *Journal of Financial Services Marketing*, 1-12. <https://doi.org/10.1057/s41264-021-00114-z>
- Aslam, F., Kang, H. G., Mughal, K. S., Awan, T. M., & Mohmand, Y. T. (2021). Stock market volatility and terrorism: New evidence from the Markov switching model. *Peace Economics, Peace Science and Public Policy*, 27(2), 263-284. <https://doi.org/10.1515/peps-2020-0005>
- Ch, T. R., Awan, T. M., Malik, H. A., & Fatima, T. (2021). Unboxing the green box: An empirical assessment of buying behavior of green products. *World Journal of Entrepreneurship, Management and Sustainable Development*, 17(4), 690-710. <https://doi.org/10.1108/WJEMSD-12-2020-0169>
- Aslam, F., Awan, T. M., Khan, R., Aslam, M., & Mohmand, Y. T. (2021). Prediction of COVID-19 confirmed cases in Indo-Pak sub-continent. *The Journal of infection in Developing countries*, 15(03), 382-388. <https://doi.org/10.3855/jidc.13419>
- Javed, M., Malik, F. A., Awan, T. M., & Khan, R. (2021) Food Photo Posting on Social Media while Dining: An evidence using Embedded Correlational Mixed Methods Approach. *Journal of Food Products Marketing*, 27 (1), 10-26. <https://doi.org/10.1080/10454446.2021.1881861>
- Sipra, H., Aslam, F., Syed, J. H., & Awan, T. M. (2021). Investigating the Implications of COVID-19 on PM2. 5 in Pakistan. *Aerosol and Air Quality Research*, 21(2), 200459. <https://doi.org/10.4209/aaqr.2020.07.0459>
- Khan, R., Awan, T. M., Fatima, T., & Javed, M. (2020). Driving Forces of Green Consumption in Sharing Economy. *Management of Environmental Quality*, 32(1), 41-63. <https://doi.org/10.1108/MEQ-03-2020-0052>
- Awan, T. M., & Aslam, F. (2020). Prediction of daily COVID-19 cases in European countries using automatic ARIMA model. *Journal of Public Health Research*, 9(3) 1-7. <https://doi.org/10.4081/jphr.2020.1765>
- Aslam, F., Awan, T. M., Syed, J. H., Kashif, A., & Parveen, M. (2020). Sentiments and emotions evoked by news headlines of coronavirus disease (COVID-19) outbreak. *Humanities and Social Sciences Communications*, 7(1), 1-9. <https://doi.org/10.1057/s41599-020-0523-3>

**NOTE: For complete list of publications visit the below link:**

<https://scholar.google.com.pk/citations?user=5o7bHZoAAAAJ&hl=en>

### **CONFERENCES, KEYNOTES, & INVITED TALKS (Selected List)**

- [Speaker/Presenter] *Cultural Fusion and the China Pakistan Economic Corridor* (文化融合与中巴经济走廊) The International Symposium on the Cultural Inheritance, Global Civilization, and Community of Shared Future (“文化传承、全球文明和人类命运共同体”国际学术研讨会) Sponsored by Institute of Marxist Religious Studies in New Era, Hangzhou City University and co-organized by Institute of Marxist Religious Study of Northwest University of Political Science and Law, and Institute of Xinjiang Religions (28-29 October 2023)
- Speaker/Presenter] *The Dynamics of Central Asia's Economic Renaissance: China-Pakistan Economic Corridor, Pak-China Friendship, and Industrial Synergy*, 2023 BRI Industrial Capacity Cooperation Forum on Industrial Cluster in China, Central Asia and Russia (中国、中亚、俄罗斯产业集群合作 2023 “一带一路”产能合作论坛) hosted by ZJU Center for Research of Private Economy, Zhejiang University, Ningbo Centre for Science & Technology Innovation, and Zhejiang University School of Economics, Ningbo, China (21-22 October 2023)
- [Speaker/Presenter] *The Special Economic Zones under China Pakistan Economic Corridor and Industrial Synergy among Pakistan and China*, Symposium on Production Capacity Cooperation along the Belt and Road and Construction of International Industrial Parks (“一带一路”产能合作与国际产业园区建设研讨会) hosted by Jiangsu Normal University, and organized by B&R Institute of Jiangsu Normal University, and Research office of Xuzhou Municipal Government, Xuzhou City, Jiangsu Province, Peoples Republic of China (23-24 October 2023)
- [Guest Lecture] *A Decade of CPEC: Achievements and Prospects*, India-Pakistan Research Center, South China University of Technology, Guangzhou City, Guangdong Province, Peoples Republic of China (25 September 2023)
- [Speaker/Presenter] *A Reflective Journey through a Decade of CPEC: Unveiling Successes & Envisioning Cultural Exchanges for Tomorrow*, International Conference on People to People exchanges between China and

Pakistan under BRI organized by Inner Mongolia Hongder College of Arts and Sciences, Hosted by Pakistan Research Center & Department of Foreign Languages, Inner Mongolia Hongder College of Arts and Sciences, Hohhot City, Inner Mongolia, Peoples Republic of China (29 November 2023)

- [Guest Lecture] *Navigating Time: Friendship Diplomacy, The CPEC Decade, and Unfolding Pages of the Future*, organized by Pakistan Research Center & Department of Foreign Languages, Inner Mongolia Hongder College of Arts and Sciences, Hohhot City, Inner Mongolia, Peoples Republic of China (30 November 2023)
- [Speaker/Presenter] *Urban & Industrial Development under China-Pakistan Economic Corridor: A Case of Gwadar Port*, The 2023 Conference on Development Zone Transformation and City Innovation (2023 开发区转型与城市创新发展国际研讨会), hosted by Urban Planning Society of China & Southeast University, Ningbo City, Zhejiang Province, Peoples Republic of China (19 November 2023)
- [Guest Lecture] *Surviving in China – A guest lecture for International Students*, organized by School of Remote Sensing and Geomatics Engineering, National University of Information Science and Technology, Nanjing City, Jiangsu Province, Peoples Republic of China (18 November 2023)
- [Discussant] Roundtable on “*Ten Years of CPEC: Retrospect and Prospects*” organized by Pakistan Study Centre, Fudan University and Fudan Institute of Belt and Road & Global Governance, Fudan University, co-organized by Office of Global Partnerships, Fudan University and China-Pakistan Higher Education Research Institute, Fudan University, Shanghai, Peoples Republic of China (25 November 2023)
- [Speaker/Presenter] *Elevating Resilience, Fueling Collaboration: Climate Education's Role in Pak-China Relations*, Conference on Meteorological Science and Technology (2023 Jiangsu International University-Industry-Research Cooperation Week) organized by National University of Information Science and Technology, Nanjing City, Jiangsu Province, Peoples Republic of China (31 October 2023)
- [Guest Lecture] *Friendship Diplomacy, Chinese Initiatives and A Decade of CPEC Lessons from the Past, Planning for the Future*, organized by China Centre for Globalization, Beijing, Peoples Republic of China (21 July 2023)
- [Speaker/Presenter] *The Friendship Diplomacy and the recent Chinese Initiatives for the Global Good*, International Conference on China-Pakistan Relations in International Dynamics organized by Pakistan Study Centre of Fudan University, Shanghai, Peoples Republic of China (18 July 2023)
- [Speaker/Presenter] *Enhancing Pakistan-China Cooperation for advancing CPEC* at The 2nd Pakistan-China Think Tank Forum 2022 jointly organized by ISSI and CICIR.
- [Discussant] *Roundtable on 20th CPC National Congress of Peoples Republic of China* organized by Islamabad Institute of Conflict Resolution, Islamabad, Pakistan (25 October 2022)
- [Discussant] *Roundtable Discussion on An Appraisal of 10 Years of Chinese National Congress & Regional Outlook - A Journey of Chinese National Congress* organized by Islamabad Institute of Conflict Resolution, Islamabad, Pakistan (13 October 2022)
- [Jury Member] *Inter-Varsity Speech Competition on Pak-China Friendship* organized by Institute of Peace and Diplomatic Studies, Islamabad, Pakistan (21 November 2022)
- [Speaker/Presenter] National Dialogue on *From Global Development Initiative to Global Security Initiative* jointly organized by China Study Centre, COMSATS University Islamabad and Islamabad Policy Research Institute-IPRI (6 October 2022)
- [Moderator] *International Media Dialogue on Role of BRI in Development of Pak-China Relations in Past Decade* organized by Country Media Services (28 September 2022)
- [Discussant] *Roundtable on Human Security & Sustainable Development Goals* jointly organized by SDGs Academy, Center of Pakistan & International Relations (COPAIR), and City University Peshawar (24 September 2022)
- [Lead Trainer] *Training for Young Researchers on Understanding Governance Model of China* jointly organized by China Study Centre and Asian Institute of Eco-Civilization Research & Development (9 November 2021)
- [Lead Trainer] *Training for Young Journalists on Understanding Governance Model of China* jointly organized by China Study Centre and Asian Institute of Eco-Civilization Research & Development (10 September 2021)
- [Lead Trainer] *Client Management Strategies for Retention & Growth* at Arun Industrial Co. Ltd. at Dongguan Industrial Park, Dongguan, China (21-22 July 2017)
- [Lead Trainer] *Sales Force Management Training* at Zhongshan Fenna Daily Chemical Co. Ltd., Dongguan, China (17 June 2017)
- [Lead Trainer] *Market Leadership & Marketing Strategies Training Workshop* at Hengyuanxinda Technology Group Co., Ltd., Beijing, China (19-21 May 2017)

- [Lead Trainer] *Internal Brand Management and Employee Relations Training* at GOOPAK – Store Décor, Display Furniture, and Manufacturers, Dongguan, China (12 May 2017)
- [Workshop Resource Person] *The Higher Education and Personal Development Workshop* at Center for Overseas Education, South China University of Technology, Guangzhou, China (18-21 April 2017)
- [Lead Trainer] *Sales Management and Internal Branding Training* at Midea Hualing Refrigerator Col. Ltd., Guangzhou, China (3 Sessions on 24 March, 7 April, & 24 April 2017)
- [Resource Person] *Mastering Sales & Marketing in the Age of New Social Media* at Shenzhen eNewenergy Technology Co., Ltd., Shenzhen, China (18-19 March 2017)
- [Resource Person] *How to do business with Pakistan – Implications of CPEC and business norms in Pakistan* at Guangdong Logistics Association, Guangzhou, China (22 February 2017)

## LANGUAGES

- **Chinese:** Fluent in speaking and listening, and comprehension, intermediate level writing skills.
- **English:** Fluent in writing, speaking, and comprehension.
- **Urdu:** Fluent in writing, speaking, and comprehension.