

Curriculum Vitae



Personal information

First name / Surname

SAIF MAQBOOL

Address

F Block, Johar Town, Lahore, Pakistan

Mobile / WhatsApp / Office

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E-mail

saif_maqbool@yahoo.com, Saif.maqbool@nu.edu.pk

Date of birth

30/03/1984



Work Experience

Dates

17/07/2017 – To Date (08 Years Teaching + Administrative Experience)

Position held

Assistant Professor of Management

Name of employer

FAST - National University of Computer & Emerging Sciences, Lahore, Pakistan (www.nu.edu.pk)

Courses Offered

Cases in Management, Strategic Management, Strategic HR & Leadership, Fundamentals of Management, Organizational Behavior, Human Resource Management, Marketing Channels & Supply Chain Management, Operations Management, Entrepreneurship, Training & Development

Main activities and responsibilities

- **Academic responsibilities**
 - To offer courses to undergraduate and graduate programs.
 - To design and update the course content as per accreditation bodies' guidelines.
 - To assess students as per the course objectives.
 - To maintain and update the learning management system.
 - To provide constructive input in quality control activities.
 - To manage industrial tours/activities/projects of students as per the requirements.
 - To assist the department in the admissions process and outreach campaigns.
- Served as **Head of the Department** at **FAST – NUCES, Chiniot-Faisalabad (CFD) Campus** from January 2021 to December 2023 and performed the following responsibilities:
 - To decide on courses to be offered by the department in a semester.
 - To assign teaching load to faculty members.
 - To assign duties and responsibilities to faculty and staff of the department.
 - To do the performance appraisal of faculty and staff of the department.
 - To liaison with relevant industry professionals and employers.
 - To plan and work out technical equipment specifications required to upgrade the department.
 - To ensure discipline among students, staff, and faculty.
 - To arrange quality control activities such as SAR / IPE visits as per the HEC requirements.
 - To be part of the strategic decision-making in institute development initiatives.
 - To propose and monitor curriculum update changes in the Board of Studies, Board of Faculties, Academic Council, and BASR.
- Along with the teaching workload, I had the following **additional responsibilities**:
 - Acting Director at FAST-National University, CFD Campus May 19, 2023 to Jul 05, 2023)
 - Acting Director at FAST-National University, CFD Campus (Dec 09, 2022 to Dec 23, 2022)
 - Head Financial Assistance Committee (Jun 2021 to Jun 2023), disbursed 72 million in 22/23
 - Head of 70th Convocation Organizing Committee, held on Nov 12, 2022.
 - Head Halls Management Committee to supervise hostel routine operations and management of fifty staff members working in five self-managed facilities of FAST-CFD Hostels (Oct 2017 - Dec 2020).
 - Head of 68th Convocation Organizing Committee, held on Dec 04, 2021.
 - Member Financial Assistance Committee (June 2019 to May 2021).
 - Member Employee Performance Evaluation TORs Finalizing Committee as of Jan 21, 2021
 - Member of the FAST Business Research Group (FBRG) since Dec 17, 2018
 - Member of the Academic QEC Committee from Nov 01, 2017, to Jul 30, 2018
 - Member of the Standing Committee on Plagiarism/Academics Ethics since Aug 16, 2018.
 - Member of the Examination Supervisory Committee from March 2019 to February 2021.
 - Member of the assessment team for Institutional Performance Evaluation (July 9/10, 2018).
 - PhD Thesis Evaluator (Internal 07 / External 10)
 - MS Thesis Evaluator (Internal 06 / External 07)
 - Supervised MS/MBA projects/dissertations (10)
 - Supervised undergraduate final year projects (15)

Final Year Project /
Thesis Supervision / Evaluation

URL

<http://www.nu.edu.pk/Campus/Employee/5427>

Dates	24/03/2008 - 19/11/2011
Position held	Business Development Executive
Type of business activities	International logistics & freight forwarding organization – supply chain management service
Name and address of employer	Excel Freight Systems Pvt. Ltd., 8/1 Habibullah Road, off Davis Road, Lahore, Pakistan
Main activities and responsibilities	I have worked as a Marketing and Sales Executive in Pakistan's leading freight forwarding and logistics company. My responsibilities were to deal with importers and exporters, visit them, make sales calls, get freight inquiries, quote freight rates, quote follow-ups, maturing sales after-sale services, and be involved in international communication with foreign associates and freight documentation handling. It was a target-oriented job, and due to successfully meeting my monthly and annual targets, I was promoted to Senior Business Development Executive after two and a half years. I know international trade policies, incoterms, and freight documentation like MAWB/HAWB, MBL/HBL, Letters of credit, etc.
Education	
Dates	01/01/2014 - 31/12/2016 (Graduation date Mar 17, 2017)
Title of qualification awarded	Doctorate in Managerial and Actuarial Sciences (PhD-MAS) - Curriculum: Innovation Management
Name of Institution	University of Udine, Udine, Italy (www.uniud.it)
Visiting PhD Researcher	University of Ljubljana, Slovenia (www.uni-lj.si) (Nov 2014 to April 2015 & July 2015 to Dec 2015) University of Ljubljana – School of Economics and Business holds triple-crown accreditation
Dissertation Title	Micro-foundations of Innovation: A detailed study of innovation antecedents
Additional title obtained	Doctor Europaeus – European Doctorate The title originated from an initiative in 1991 of the former Confederation of European Union Rectors' Conferences. This title certifies that a doctoral student has fulfilled the four conditions fixed by EUA (European University Association).
Dates	05/10/2011 - 17/07/2013
Title of qualification awarded	Master of Science in Business Administration (MSc-BA)
Principal subjects covered	Economics of Procurement, Supply Chain Management, European Commercial Law, International Trade Policies and Procedures
Name of Institution	University of Rome "Tor Vergata", Rome, Italy (www.uniroma2.it)
Grade / GPA / Percentage	93/110 – Average Marks 84.55%
Dates	15/08/2003 - 10/10/2007
Title of qualification awarded	Bachelor in Business Administration (BBA)
Principal subjects covered	<ul style="list-style-type: none"> Marketing (Branding & Advertising, Quality Management, Salesforce Management) Human Resource Management (Recruitment & Selection, Training & Development)
Name of Institution	The Superior College, Lahore, Pakistan (www.superior.edu.pk)
Grade / GPA / Percentage	3.7 / 4, (81% Marks with an A grade)
Position Secured	Gold Medallist for securing the first position in batch.
Workshops / Trainings / Academic Contributions	
Curriculum Review Evaluator	<ul style="list-style-type: none"> External Member of the Assessment Team for the Program Review for Effectiveness and Enhancement (PREE) at Rashid Latif Khan University, Lahore as on April 21, 2025. External Academic Expert of the Board of Studies (BoS) for Management Sciences Department at Rashid Latif Khan University, Lahore as on Dec 06, 2024. External Academic Expert of the Board of Studies (BoS) for Management Sciences Department at Rashid Latif Khan University, Lahore as on February 02, 2024.

Trainings Attended

- Workshop on Effective PhD Supervision, Research Ethics and publication, conducted by Quality Enhancement Cell, FAST-NUCES, Lahore Campus as on July 02, 2025.
- AACSB Accreditation Information Session Pakistan was organized by the National Business Education Accreditation Council (NBEAC) Pakistan at Lahore School of Economics on Oct 25, 2023.
- AACSB workshop on “Assurance of Learning Seminar II” organized by National Business Education Accreditation Council (NBEAC) Pakistan at Lahore School of Economics on Oct 26-27, 2023.
- Implementation of Outcome Based Education Framework by Engr. Amir Zahoor, held on Dec 21, 2021.
- A two-day faculty development workshop will be held at FAST-NUCES, CFD Campus – Pakistan, on August 24-25, 2021.
- Teaching with Cases by Dr. Osama Nasim Mirza is a full-day workshop organized by the FAST Executive Development Centre at FAST-NUCES, CFD Campus - Pakistan, as of Sept 03, 2019.
- Design & Development of Curriculum and its Assessment Techniques by Dr Muhammad Idrees (Former Director Academics, HEC); a full-day workshop organized by FAST Executive Development Centre at FAST-NUCES, CFD Campus - Pakistan, on Mar 14, 2019.
- Implementation of Outcome-Based Education Framework seminar held at FAST-NUCES, CFD Campus - Pakistan, on Oct 26, 2018.
- The orientation and training session on pedagogical techniques was held at FAST-NUCES, CFD Campus, on Aug 16, 2018.
- The training session on Institutional Performance Evaluation by Dr Saeed Ul Hasan Chishti (Director QEC-IIUI) was held at FAST-NUCES, CFD Campus - Pakistan, on Jul 09, 2018.
- Workshop on Methods, techniques, and Theories in Entrepreneurship and Innovation, organized by the European Institute for Advanced Studies in Management (EIASM) in Brussels, Dec 5-9, 2016.
- Workshop on Introduction to Multilevel Analysis in Utrecht University, Netherlands, July 7-10, 2014.
- The cycle of seminars on the Economics of Enterprises' Internationalization was organized by Prof. Massiliano Di Pace, University of Rome Tor Vergata, Rome, Italy, from March 23 to Jun 01, 2012.
- International Business Strategy & WTO Challenges is a seminar by Prof. Dr Sikander Khan (Ex-dean Stockholm University) held at Lahore Chamber of Commerce and Industry on Nov 08, 2005.
- The business Intelligence seminar by Dr. Sikander Khan (Ex-Dean of Stockholm University) was conducted in collaboration with Lahore Chamber of Commerce and Superior University on Feb 16, 2005.
- Workshop on Entrepreneurship, jointly organised by Small and Medium Enterprises Development Authority (SMEDA) and Centre for Human Resource Development in Lahore, Apr 17, 2004.

Trainings Imparted

- Resource person for the Teacher Training Workshop on topic “Exam Rules and Regulations” at FAST-NUCES, CFD Campus as on Jan 16-18, 2024.
- Resource person for the Faculty Orientation Session on topic “HR and Exam Rules” at FAST-NUCES, CFD Campus as on Sep 01, 2023.
- Resource person for the Faculty Orientation Session on topic “HR and Exam Rules” at FAST-NUCES, CFD Campus as on Jan 20, 2023.
- Resource person for the Faculty Orientation Session on topic “HR and Exam Rules” at FAST-NUCES, CFD Campus as on Aug 18, 2022.
- Resource person for the Faculty Development Workshop on topic “NUCES Exam and HR Rules” at FAST-NUCES, CFD Campus as on Feb 18, 2022.
- Resource person for the Faculty Development Workshop on topic “Exam Rules and Regulations” at FAST-NUCES, CFD Campus as on Aug 24-25, 2021.
- Resource person for the Training Session on topic “Academic Writing” at FAST-NUCES, CFD Campus as on Nov 19, 2019.

Professional Membership

Member of European Council for Small Business and Entrepreneurship (www.ECSB.org) and Gate2Growth Academic Network in Entrepreneurship, Innovation and Finance (<http://www.gate2growth.com>) since 2016. Administered by The European Institute for Advanced Studies in Management (www.eiasm.org). (Membership ID: 202434 – Year: 2024).

Personal skills

Organizational skills and competencies

Commitment, Teamwork, Motivator, Team Leader, Self-Initiator, Independent, Quick Learner

Computer skills and competencies

Microsoft Office, EndNote, HLM, SPSS, Amos, Adobe Acrobat Professional

Mother tongue

Urdu / Punjabi

Self-assessment

European level (*)

English

Italian

Understanding				Speaking				Writing	
Listening		Reading		Spoken interaction		Spoken production			
C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user
A1	Basic User	A1	Basic User	A1	Basic User	A1	Basic User	A1	Basic User

(*) [Common European Framework of Reference \(CEF\) level](#)

Grants / Honors and Awards

- Doctor Europaeus scholarship by Fondo Sociale Europeo in Friuli Venezia Giulia for PhD from January 2014 to June 2015 - **(22,500 EUR)**.
- University of Udine scholarship for PhD from July 2015 to December 2016 - **(20,000 EUR)**.
- Research funding of DIAnet (Danube Initiative & Alps Adriatic Network) for young researcher mobility by Fondo Sociale Europeo in Friuli Venezia Giulia from the University for Udine for research at the University of Ljubljana from Jul 01, 2015, to Oct 30, 2015 - **(3,200 EUR)**.
- One-year merit-based scholarship winner from Laziodisu (Italy) for MSc-BA - **(5,000 EUR)**.
- Early degree completion scholarship winner from Laziodisu (Italy) - **(2,500 EUR)**.
- Overall 1st position in BBA Honors 2003-2007 batch in The Superior College, Lahore-Pakistan and received **Gold Medal** from Governor Punjab Sardar Muhammad Latif Khosa
- **Doctor Europaeus** / European Doctorate title obtained.

Research Work

Publications

- Boota, M., Khan, M., Ali, S., Rafiq, M., Khan, W., Zahid, A., & **Maqbool, S.** (2025). Green Knowledge Management as a Catalyst for Green Organizational Performance: Unraveling the Mediation of Green Innovation Under the Lens of RBV. *Journal of the Knowledge Economy*, 1-28. <https://doi.org/10.1007/s13132-025-02779-6>
- Rafiq, M., Akbar, A., **Maqbool, S.**, Sokolová, M., Haider, S. A., Naz, S., & Danish, S. M. (2022). Corporate Risk Tolerance and Acceptability Towards Sustainable Energy Transition. *Energies*, 15(2), 459. (IF: 3.004)
- Rafiq, M., Naz, S., & **Maqbool, S.** (2021). Linking Online Business Education and Academic Excellence: Outbreak of COVID-19 Pandemic. *IBA Business Review*, 16(2). (HEC Y category)
- Naz, S., **Maqbool, S.**, Waqas, M., Haris, R., and Rafiq, M. (2021). A qualitative study on monitoring, evaluation and reflection system of students at higher education institutes in Pakistan. *Journal of ISOSS*, Vol. 7(4), 385-397. (HEC Y category)
- Rafiq, M., **Maqbool, S.**, Martins, J. M., Mata, M. N., Dantas, R. M., Naz, S., & Correia, A. B. (2021). A Study on Balanced Scorecard and Its Impact on Sustainable Development of Renewable Energy Organizations; A Mediating Role of Political and Regulatory Institutions. *Risks*, 9(6), 110. doi:10.3390/risks9060110 (IF: 1.78).
- Rafiq, M., Naz, S., Martins, J. M., Mata, M. N., Mata, P. N., & **Maqbool, S.** (2021). A Study on Emerging Management Practices of Renewable Energy Companies after the Outbreak of Covid-19: Using an Interpretive Structural Modeling (ISM) Approach. *Sustainability*, 13(6), 3420. (IF: 4.17).
- Rafiq, M.; Zhang, X.; Yuan, J.; Naz, S.; **Maqbool, S.** (2020). Impact of a Balanced Scorecard as a Strategic Management System Tool to Improve Sustainable Development: Measuring the Mediation of Organizational Performance through PLS-Smart. *Sustainability*, 12, 1365. (IF: 4.17).
- **Maqbool, S.**, Černe, M., & Bortoluzzi, G. (2019). Micro-foundations of innovation: Employee silence, perceived time pressure, flow and innovative work behaviour. *European Journal of Innovation Management*, 22(1), 125-145. (IF: 4.691).
- Bortoluzzi, G., **Maqbool, S.** (2016). Le dodici fonti della capacità innovativa tra letteratura

	<p>accademica e pratica manageriale in "ECONOMIA E SOCIETÀ REGIONALE" 3/2016, pp 48-67, DOI: 10.3280/ES2016-003004 (English title: <i>The twelve sources of innovation capability between academic literature and managerial practice</i>).</p> <p>• Maqbool, S., Rafiq, M., Imran, M. (2014). Creating competitive advantage through supply chain management. <i>International Journal of Research in Commerce, IT & Management (IJRCM)</i>, 4(02). ISSN: 2231-5756.</p>
Conference Papers	<p>• Rafiq, M., Zhang, X., Yuan, J., Maqbool, S., & Saleem, A. (2019). <i>A contextual analysis of emerging management practices: An adoption of ISM approach for knowledge-based perspective</i>. Paper presented at 1st Scientia Academia Conference of Management, Entrepreneurship, and Social Sciences (SAC-MESS-2019), 6-7 April 2019, UTM, Kuala Lumpur, Malaysia</p> <p>• Maqbool, S., Bortoluzzi, G., Cerne, M. (2016). <i>Micro-foundations of innovation: Employee silence, perceived time pressure, flow and innovative work behaviour</i>. Paper presented at the Research in Entrepreneurship & Small Business (RENT XXX) Conference: Innovation, Relational Networks, Technology and Knowledge Transfer as Drivers of Global Competitiveness, Antwerp, Belgium, 16-18 November. ISSN 2219-5572.</p> <p>• Maqbool, S., Bortoluzzi, G., Cerne, M., Rafiq, M., Shakeel, S. R. (2016). <i>Antecedents of innovation capabilities: A multi-dimensional framework based on a systematic review</i>. Paper presented at the Management International Conference: Managing Global Change, Pula, Croatia, 1-4 June. (Book of abstract ISSN 1854-4312, ISBN 978-961-6984-26-3).</p> <p>• Maqbool, S., Bortoluzzi, G., Cerne, M. (2015). <i>Micro-foundations of innovation: A systematic review of drivers and determinants of creativity and innovation at individual and team/group level</i>. Paper presented at the 4th Economic and Business Review Conference: Raising the Competitiveness Game, Faculty of Economics University of Ljubljana, Ljubljana, Nov 27.</p> <p>• Rangus, K., Cerne, M., Maqbool, S. (2015). <i>The interplay of microfoundations of open innovation: A multilevel analysis of leadership tactics and employee openness</i>. Paper presented at the R&D Management Conference, Scuola Superiore Sant'Anna, Pisa, 23-26 June (pp. 162). [full paper]</p>
My Dissertations	<p>• Maqbool, S. (2017). <i>Micro-foundations of innovation: A detailed study of innovation antecedents</i>. (Doctoral Thesis, Università degli Studi di Udine). Retrived from: http://hdl.handle.net/10990/779</p> <p>• Maqbool, S. (2013). <i>Creating competitive advantage through supply chain management</i>. (Master Thesis, Università degli Studi di Roma "Tor Vergata").</p> <p>• Maqbool, S. (2007). <i>Employee job satisfaction among public sector organizations in Pakistan</i>. (Bachelor Thesis, The Superior College Lahore).</p>
Book Chapter	<p>• Rafiq, M., Naz, S., & Maqbool, S. (2024). Sowing Sustainability Through Innovative HR Practices to Cultivate Green Workplaces: Converting Linear to Circular Activities. In <i>Innovative Human Resource Management for SMEs</i> (pp. 165-184). IGI Global.</p>
PhD Dissertation Evaluation at various institutes	<p>• External Examiner for PhD dissertation evaluation of Ms. Sadia Bint Raza, titled: "<i>Linking Corporate Sustainability Disclosure to Firm Value; a New Scoring Index</i>" presented on June 28, 2025, at Superior University, Lahore, Pakistan.</p> <p>• External Examiner for PhD dissertation evaluation of Ms. Uamara Sheikh, titled: "<i>Creative Performance: Investigating the role of Big Data Management Capabilities, Guanxi HRM Practices, Employee Ambidextrous and Creative Process Engagement in the Pharmaceutical Industry of Pakistan</i>" presented on June 28, 2025, at Superior University, Lahore, Pakistan.</p> <p>• External Examiner for PhD dissertation evaluation of Mr. Muhammad Ali Qazi, titled: "<i>The role of technology drivers towards fintech adoption in the banking sector of Pakistan</i>" presented on Nov 29, 2024, at Superior University, Lahore, Pakistan. (candidate wasn't successful)</p> <p>• Internal Examiner for PhD dissertation evaluation of Ms. Shahida Noor, titled: "<i>Workplace ostracism and employees' job outcomes: testing the mediating paths and boundary conditions</i>" presented on Oct 21, 2024, at National University of Computer & Emerging Sciences, Islamabad, Pakistan.</p> <p>• External Examiner for PhD dissertation evaluation of Mr. Syed Intasar Hussain Kazmi, titled: "<i>Predictors of job satisfaction through mediating effect of motivation among teaching staff of women public sector universities in Punjab, Pakistan</i>" presented on Sep 06, 2024, at Superior University, Lahore, Pakistan.</p> <p>• Internal Examiner for PhD dissertation evaluation of Mr. Danial Hassan, titled: "<i>Interpassivity, sensebreaking, and mystification: a study of normative control system</i>" presented on Jun 14, 2024, at National University of Computer & Emerging Sciences, Islamabad, Pakistan.</p> <p>• Internal Examiner for PhD dissertation evaluation of Mr. Omer Iqbal, titled: "<i>Individual and organizational dynamics of knowledge hiding</i>" presented on Oct 16, 2023, at National University of</p>

Computer & Emerging Sciences, Lahore, Pakistan.

- **External Examiner** for PhD dissertation evaluation of Mr. Saud Farooq, titled: *"Investigating the impact of managerial communication on employees' turnover intention in a post-merger and acquisition context: analysing serial mediation through employees' emotional resilience and job satisfaction and the moderating role of employees' emotional intelligence"* presented on Apr 09, 2023, at Superior University, Lahore, Pakistan.
 - **External Examiner** for PhD dissertation evaluation of Ms. Ayesha Zahid, titled: *"Investigating the Impact of Environmental and Personality Factors on Women's Entrepreneurial Intention: A contextual study of the theory of planned behaviour"* presented on Apr 09, 2023, at Superior University, Lahore, Pakistan.
 - **External Examiner** for PhD dissertation evaluation of Mr. Muhammad Ahtisham Ul Haq, titled: *"Impact of High Commitment Human Resource Management Practices on the Performance of Non-academic Staff Leading to Student Support Services in Pakistani Universities: A two-stage Mediation and Moderation Model"* presented on Dec 24, 2022, at Superior University, Lahore, Pakistan.
 - **Internal Examiner** for PhD dissertation evaluation of Ms. Komal Kamran, titled: *"The Mechanics of Employee Outcomes under Supervisor Bottom Line Mentality"* presented on Dec 02, 2022, at National University of Computer & Emerging Sciences, Lahore, Pakistan.
 - **External Examiner** for PhD dissertation evaluation of Mr. Mubashar Ali, titled: *"The Role of Business Incubators and Entrepreneurial Finance in Entrepreneurial Development"* presented on Oct 16, 2022, at Superior University, Lahore, Pakistan.
 - **External Examiner** for PhD dissertation evaluation of Mr. Muhammad Waqas, titled: *"Green Human Resource Management Practices Towards Sustainable Performance: An Integrated Mediated Moderated Model"* presented on Jul 03, 2022, at Superior University, Lahore, Pakistan.
 - **Internal Examiner** for PhD dissertation evaluation of Mr. Fahmeed Idrees, titled: *"A Model for Nurturing Entrepreneurial Intentions"* presented on Aug 30, 2021, at National University of Computer & Emerging Sciences, Lahore, Pakistan.
 - **Internal Examiner** for PhD dissertation evaluation of Ms. Fizza Rizvi, titled: *"Political Skill at Workplace and Employee-Supervisor Relationship"* presented on Jun 11, 2021, at National University of Computer & Emerging Sciences, Lahore, Pakistan.
 - **External Examiner** for PhD dissertation evaluation of Mr. Ahsan Ali Ashraf, titled: *"Workplace Bullying and Job Stress Relationship: The Role of Risk Factors and Coping Strategies"* presented on Mar 15, 2021, at National College of Business Administration & Economics, Lahore, Pakistan.
 - **Internal Examiner** for PhD dissertation evaluation of Ms. Amna Niazi, titled: *"Constructs of Perceived Fairness and Impact on Performance: An International and Local Context"* presented on Jun 20, 2018, at National University of Computer & Emerging Sciences, Lahore, Pakistan.
- Dissertation Supervision
- Mehak Fatima (2022), *"Creating competitive advantage through supply chain integration: the mediating role of demand uncertainty"*, MBA research project presented at National University of Computer & Emerging Sciences (FAST, NUCES), CFD Campus, Pakistan.
 - Armish Arif (2022), *"Effect of entrepreneurship programs on entrepreneurial intentions to venture creation: a moderating role of internship"*, MBA research project presented at National University of Computer & Emerging Sciences (FAST, NUCES), CFD Campus, Pakistan.
 - Laiba Owais (2022), *"Role of personal societal and government variables in the development of women entrepreneurship - An empirical study"*, MBA research project presented at National University of Computer & Emerging Sciences (FAST, NUCES), CFD Campus, Pakistan.
 - Laiba Owais (2021), *"Drivers and barriers of Women Entrepreneurship – a systematic literature review"*, BBA research project presented at National University of Computer & Emerging Sciences (FAST, NUCES), CFD Campus, Pakistan.
 - Armish Arif (2021), *"Antecedents of Entrepreneurship Education program – a systematic literature review"*, BBA research project presented at National University of Computer & Emerging Sciences (FAST, NUCES), CFD Campus, Pakistan.
 - Hina Mukhtar (2020), *"The determinants of consumer purchase decision in Textile sector of Pakistan"*, MBA research project presented at National University of Computer & Emerging Sciences (FAST, NUCES), CFD Campus, Pakistan.
 - Afaq Asghar and Ubaid Ullah (2020), *"Effect of task conflicts, Perceived time pressure and work life balance on innovative work behaviour"*, BBA research project presented at National University of Computer & Emerging Sciences (FAST, NUCES), CFD Campus, Pakistan.
 - Areej Zainab and Ibrahim Tariq (2020), *"Impact of ethical leadership on perceived organizational*

Final Year Case Study Projects
Supervision

support and work engagement in nursing sector", BBA research project presented at National University of Computer & Emerging Sciences (FAST, NUCES), CFD Campus, Pakistan.

- Verda Sabir and Pernia Sabir (2022). "Oye Hoya journey to failure", Case Study Presented at National University of Computer & Emerging Sciences (FAST, NUCES), CFD Campus, Pakistan.
- Waqas Hameed (2018). "Akhawat, A debt financing company", MBA Case Study Presented at National University of Computer & Emerging Sciences (FAST, NUCES), CFD Campus, Pakistan.

Final Year Business Consultancy
Projects Supervision

- Abdul Basit Nazir (2021). "Cozy International", BBA business consultancy report presented at National University of Computer & Emerging Sciences (FAST, NUCES), CFD Campus, Pakistan.
- Lehasib Anwar (2021). "Rantex", BBA business consultancy report presented at National University of Computer & Emerging Sciences (FAST, NUCES), CFD Campus, Pakistan.
- Uzair Javed (2021). "Sitara Chemicals (Raja's)", MBA business consultancy report presented at National University of Computer & Emerging Sciences (FAST, NUCES), CFD Campus, Pakistan.
- Hamza Asif (2021). "Sutar.pk", MBA business consultancy report presented at National University of Computer & Emerging Sciences (FAST, NUCES), CFD Campus, Pakistan.

Journals' Reviewer

- Reviewer for Economic & Business Review (EBR Journal); University of Ljubljana
- Reviewer for Dynamic Relationships Management Journal (DRMJ)

References

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LinkedIn

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ResearchGate

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Google Scholar

https://scholar.google.com/citations?user=h_UShVEAAAAJ&hl=en